

# MBA Carlos Portillo

CEO, Portillo Imperii LLC

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## Extracto

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About 15 years breaking paradigms, creating and implementing strategies to transform multinational brands in market leaders in areas such as Marketing, Quality, Planning, Finances, Projects, Sales, Production, Logistic, Storage, Traffic, Public and Customer Relationships.

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Currently developing Business, boosting the Mexican Space Agency and creating synergies with High Potential Entrepreneurs.

## Especialidades

Lean Manufacturing-Six Sigma & TPM Facilitator, FMEA-QFD Facilitator, Strategic Planning, Financial Planning, Project Management, Quality Systems ISO 9000/TS16949/14000 & VDA 6.3, Toastmaster, Senior Management, Organizational Behavior, Balanced Score Card & Thinking Process, High Tech for Assembly Processes, Process Mapping.

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## Experiencia

### **Member of the Board of Directors at Portillo Imperii LLC**

septiembre de 2009 - Actualidad (2 años 3 meses)

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Founder,  
Pforte Mercatum  
Sector Artículos de consumo  
enero de 2010- Presente  
Business development, strategic planning, sales, public relationships, conducted staff training,

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Promoter Agencia Espacial Mexicana  
Sector Aeroespacial  
Julio de 2010- Presente  
Active participation in consultative forums and promotion in SLP and social networks

### **Director, Commercial Deputy at Global Media Radio**

marzo de 2009 - septiembre de 2009 (7 meses)

Consolidate Sales Staff during administrative transition

Design and implement strategies to increase sales volumes

**Manager, After Sales at VOLKSWAGEN de Mexico**

diciembre de 2007 - noviembre de 2008 (1 año)

Direct AfterSales Services

**Superintendent Production at VOLKSWAGEN de Mexico**

julio de 2004 - noviembre de 2007 (3 años 5 meses)

Direct Production Process

**Planning Engineer New Projects at VOLKSWAGEN de Mexico**

enero de 2001 - julio de 2004 (3 años 7 meses)

Direct Assembling Projects

**Trainee "High Potential Programme" at VOLKSWAGEN de Mexico**

enero de 2000 - enero de 2001 (1 año 1 mes)

Leading organizational change and implementing strategies to achieve TDI diesel project on time

**Manager, Spare Parts Warehouse at British American Tobacco**

febrero de 1997 - noviembre de 1998 (1 año 10 meses)

Leading ERP(SAG) implementation & ISO 9000 Quality System as Internal Auditor

Lead Plant Distribution Project, 35% Optimization areas

10% reduction spare parts & rotating inventory implementation

**Trainee "Management Trainee Programme" at British American Tobacco**

junio de 1996 - enero de 1997 (8 meses)

15000 usd waste reduction and 15% reduction in boarding times

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## Conocimientos y aptitudes

**Strategic Planning**

**Organizational Behavior**

**Lean Manufacturing**

**Highly Adaptable**

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## Educación

**El Colegio de San Luis, A.C.**

PhD, Ciencias Sociales, 2015

**Toastmasters International**

(CL/CC), Improve Communication&Leadership Skills, 2010 - 2012

Actividades y grupos: Blog creation and Potosino Toastmasters Club presence on social networks

**Universidad Iberoamericana**

Specialty, Senior Management & Leadership Skills, 2009 - 2010

**Universidad Iberoamericana**

MBA, Business Administration, 2005 - 2007

**VOLKSWAGEN, Instituto**

Senior Management Skills, 2000 - 2007

**Universidad de las Américas**

Specialty, Project Management Professional, 2000 - 2001

**Instituto Tecnológico y de Estudios Superiores de Monterrey**

Specialty, Quality Systems & Productivity, 1999 - 1999

**ITSLP**

Mechanical Engineer, Manufacturer Design Specialty, 1990 - 1995

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## Reconocimientos y premios

2007 "Applications of Organizational Behavior" VW Mexico A1

2006 "Best Superintendent Production" VW Mexico A1

1995 Facilitator in (SCT) Secretaria de Comunicaciones y Transportes "Mejora al Sistema de Transporte Urbano"

## Intereses

Business, technology, sports

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[Contacta con MBA Carlos en LinkedIn](#)